

Assure⁺

UVA and UVB Booster

Low Usage, High Performance

Natural, High Purity Active

Assure+ as booster

When used in mineral only and hybrid sunscreen formulations, Assure+ significantly increases both SPF and UVA-PF values. Use of Assure+ maintains UVA-PF to SPF ratios as well as critical wavelengths to help meet all UVA global requirements. Assure+ is a photostable product from the flavonoid family which are known to provide antioxidant properties and skin protection from UV damage. With its low use levels, Assure+ gives the boost needed without compromising aesthetics.

Sustainable active

Assure+ is extracted from the fast growing Pongamia species using eco-friendly, green principles. This renewable resource is widely available making for a fully sustainable extraction process that leaves no waste. Pressed from seeds, Assure+ is a COSMOS certified natural booster available as a concentrated solid that can easily be incorporated into the oil phase.

Properties

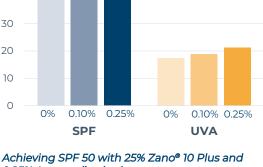
INCI: Pongamia Pinnata Seed Extract

Appearance: white powder

Solubility: oil soluble, polar solvents Suggested Use Levels: 0.10% - 0.25%

China Compliant

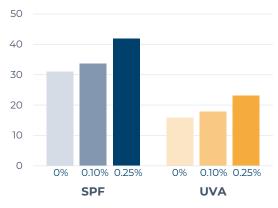
COSMOS certified



50

40

0.25% Assure+ (in vitro).



Boosting of SPF 30 lite base formulated with 20% Zano® 10 with increasing amounts of Assure+ (in vitro).

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Contact

Assure+ is a product from a collaboration between Kancor and EverCare

